

Innovative Retail Point of Sale Solutions

POSitive for Business is an innovative, easy to use retail solution designed to improve the performance, reliability and transaction efficiency of your business, reducing staff errors and shrinkage.



POSitive for Business excels in thousands of businesses worldwide. Boasting an impressive list of features, PFB allows you to do everything from making a sale, printing barcoded price labels, creating purchase orders, seasonal re-ordering, to customer loyalty and marketing. Loaded with reports for stock, sales, profits, taxes, customers, suppliers, employees and much more, you can be sure **POSitive for Business** will give you the information you need to run your business successfully.

**Maximize Profits
Improve Efficiency**

MAIN FEATURES:

- ◇ Stock Control
- ◇ POS Transactions
- ◇ Invoicing Tools
- ◇ Quotes
- ◇ Service Orders
- ◇ Sales & Promotions
- ◇ Customer Controls
- ◇ Employee Controls
- ◇ Purchase Orders
- ◇ Reports & Data
- ◇ Customer Loyalty
- ◇ Text Marketing *
- ◇ API Available *
- ◇ Support Options
- ◇ And More!



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POSitive for Business

POS Transactions

With a customizable touch screen, PFB makes the sales process quick and easy. PFB's smart search allows for fast customer sales, enhancing loyalty. Split payment, advanced invoice printing and routing, simplify the sales process.

Sales & Promos

Configure multiple sales events and schedule them to automatically start at your convenience. PFB also has extensive multi-buy and mix n' match options. Increase sales with suggested accessories and tag-alongs. Coupon management is also built in.

Invoicing Tools

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Customer Management

Track customer purchases and use for loyalty and marketing programs. PFB offers unlimited customer profiles with a complete invoice history and the ability to quickly search by account number, phone number or name. Assign one of six pricing levels or an automatic discount to each customer.

Employee Control

Control staff access to all areas of the register and back office through group and individual security settings. There are other useful tools such as a time clock, internal messaging and activity logging that aid in management of your employees.

Stock Control

PFB provides live and accurate stock tracking for an unlimited number of inventory items, which can be standard hard and soft goods, and intangible items like service and labor. Returned, used and trade-in items are also controlled.

Purchase Orders

Unlimited supplier and products can be maintained. Stock requirement lists, immediate cost charge warnings, customer's orders, arrival notification and supplier back orders are all handled. E-mail PO's to vendors or create an export file.

Reports & Data

With extensive import/export routines, use of data collectors, drill down options, report filtering and over 100 default reports, PFB fits most needs. However, with an SQL database, your data is available to other programs such as MS Office.

Gold Features

With a **POSitive Gold Subscription** you can stay in touch with your customers and integrate with third-party services. **Text Marketing:** Texting is built right into POSitive with your Gold Subscription! Have **POSitive** text coupons to your customers, or send a text to all of your employees at once. Your customers can text you, or easily find out the hours you're open, or their account balance. **POSitive API:** Integrate with third-party software using our API. **Plus more to come!** (*Gold Features require a Gold or higher subscription.)



Please contact **Benecom Technologies**
for more information!

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